

From Frame to Text Generation

Esther Seyffarth

September 20, 2018

WordHack @ Babycastles, NYC

The "goofing off until you have a bot idea" approach to generative art



s-t-r

@ojahnn

I want a nap; my hair has grown too long; and I want a fluffy animal pal.

In summary, I'm looking for a cot, a cut, and a cat

August 30, 2018, 2:39 PM · 📩 1 · ★ 8 · [Go to http location](#)



s-t-r

@ojahnn

Now I want to go scrambling up a wall, an additional month or two to do my work in, and 3 words that sound similar

August 30, 2018, 3:10 PM · 🔄 0 · ★ 2 · [Go to http location](#)



s-t-r @ojahnn

a climb, a timb, a rhymb

21 hours ago

Goofing off

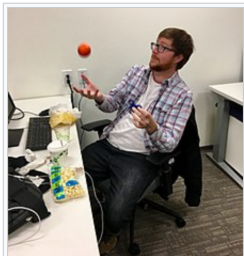
From Wikipedia, the free encyclopedia

Goofing off is a [slang term in the United States](#) for engaging in recreation or an idle pastime while obligations of work or society are neglected. Common obligations neglected in the course of goofing off include schoolwork, paid employment, social courtesies and the expectations of relations. Goofing off at [school](#) is considered to be a regular [behaviour](#), which is engaged in by all students at one time or another.^[1]

When goofing off occurs within the classroom, teachers can resolve the matter quickly by direct confrontation.^[2] [Employers](#) may use [wage premiums](#) to discourage goofing off by their [employees](#), although it is suggested that the effects of such [incentives](#) causes [aging](#) to have a negative effect upon [earnings](#) sooner than would be otherwise expected.^[3] Goofing off has been shown to improve work or study in the right environments, and can relieve stress.^{[4][5]} [It may be a form of creativity and experimentation, providing useful learning experiences and discoveries.](#)^[6]

Some research has indicated that women tend to feel more [guilt](#) than men about taking time for themselves and so use breaks to become more organized.^[7]

Perhaps the most famous example of goofing off is the tale reported by [Suetonius](#) of [Nero](#) fiddling while [Rome](#) burned.^{[8][9]}



A man goofing off at work, playing with a fidget spinner and a ball ↗

Let's Make a Bot!



Check out my band! @check_out_my_band@botsin.space

Sep 3

Hey, do you want to see my band play on Friday?

Guess what we're called!

There are two things we love: to travel from one point to another without physically crossing the distance between the two points, and to arrange into some order, especially numerically, alphabetically or chronologically. We are...

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TELEPORT & SORT



- Check out the bot at
https://botsin.space/@check_out_my_band!

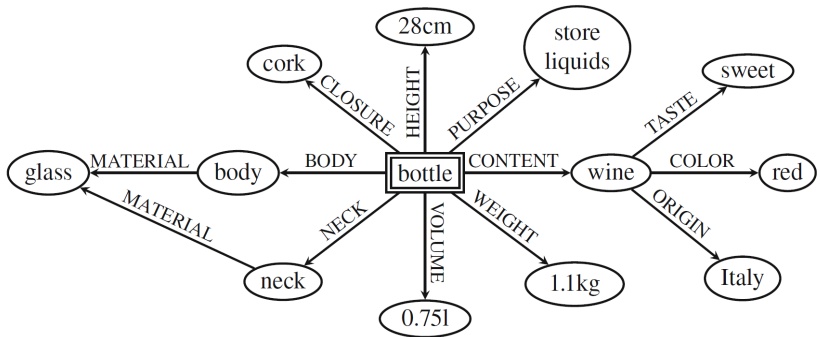
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- Other contexts I thought about generating:
 - **Have you read Jane Austen's latest hit?**
 - **I'm teaching a new class next year!**

Some Linguistic Theory: Frame Semantics



L. Barsalou (1992): Frames, Concepts, and Conceptual Fields

Image from Gamerschlag et al. (2014): Frames and Concept Types

Bottle of Italian Red Wine

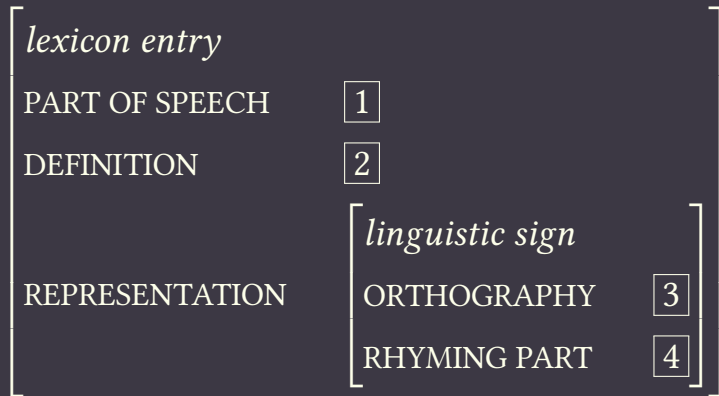
<i>bottle</i>										
PURPOSE	store liquids									
WEIGHT	1.1kg									
CONTENT	<table><tr><td><i>wine</i></td><td></td></tr><tr><td>TASTE</td><td>sweet</td></tr><tr><td>COLOR</td><td>red</td></tr><tr><td>ORIGIN</td><td>Italy</td></tr></table>	<i>wine</i>		TASTE	sweet	COLOR	red	ORIGIN	Italy	
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TASTE	sweet									
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...	...									

Q: So... it's basically, like, Object Orientation, but for *everything*?

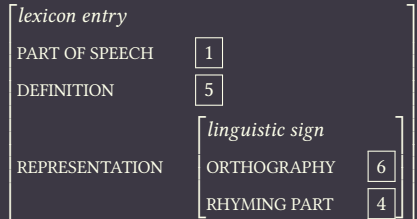
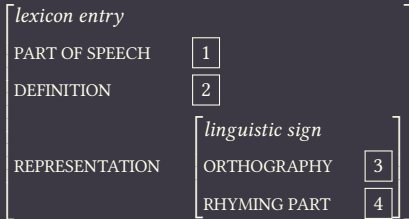
Q: So... it's basically, like, Object Orientation, but for *everything*?

A: Yes.

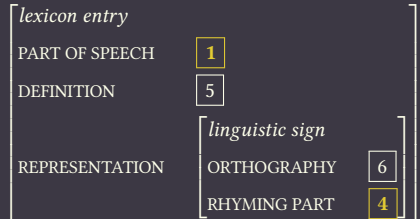
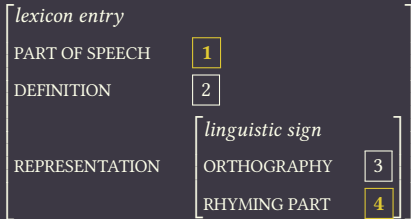
A Frame for a Word



Two Frames for Two Words



Two Frames for Two Words



Filling in Values

<i>lex. entry</i>	
POS	V
DEF	to travel from one point...
	<i>linguistic sign</i>
REPR	ORTHO teleport
	RHYMING AO R T

<i>lex. entry</i>	
POS	V
DEF	to arrange into some order...
	<i>linguistic sign</i>
REPR	ORTH sort
	RHYMING AO R T



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SHOW MORE

TELEPORT & SORT



Filling in Values

<i>lex. entry</i>	
POS	N
DEF	the state of being unified
	<i>linguistic sign</i>
REPR	ORTHO unification
	RHYMING EY SH AH N

<i>lex. entry</i>	
POS	N
DEF	the act or process of irrigating
	<i>linguistic sign</i>
REPR	ORTH irrigation
	RHYMING EY SH AH N



Check out my band! @check_out_my_band@botsin.space

Aug 31

Hey, to you want to see my band play on Friday? Guess what we're called! We wanted a name that conveyed our deep love for our favorite things in the world: the state of being unified, and the act or process of irrigating, or the state of being irrigated. We're called... [SHOW MORE](#)

UNIFICATION & IRRIGATION



Take-Home Messages

Summary

- The AVM structure makes things like **coindexation** easy.

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- Running the bot is now a **logical constraint-solving task**: Identify entities A and B, such that A and B share a value for their attribute /REPR/RHYMING.

I invite you to think about your own creative projects in a *frame-y* way: It helps you understand how entities relate to each other.

**Thank you! Say hi or find me online
if you want to chat!**

More info...

Frames in a Nutshell

- Concepts have a **type** (e.g. *bottle*, *wine*, etc.)

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- We can indicate that two values are identical using **coindexation**.
- There is no single correct architecture; it **depends** on what you want to achieve.

Tomorrow, I'm giving a talk at the NLP Reading Group at CUNY:
From Text to Frame Generation – find the slides on my website
if you're interested in a more linguistic perspective!